

FALL 2016 PROGRAM
BUSINESS, HUMANITIES AND FRENCH LANGUAGE COURSES

Course Unit Code	Course Unit Title	Number of Credits
General Education Classes		
COMM 130	<i>Communication Techniques / Speech</i>	3
COMM 230	<i>Advanced Public Speaking</i>	3
ENGL 101	<i>Academic Methodology</i>	3
ENGL 120	<i>Critical Reading & Writing</i>	3
ENGL 212	<i>Analysis & Communications</i>	3
ENGL 225	<i>Professional Writing</i>	3
MATH 110	<i>Pre-Calculus</i>	3
MATH 120	<i>Calculus</i>	3
MGMT 110	<i>Intercultural Studies</i>	3
Business Courses		
ACCT 111	<i>Financial Accounting</i>	3
ACCT 127	<i>Managerial Accounting**</i>	3
BLAW 210	<i>American Business Law</i>	3
BUSI 320	<i>Entrepreneurship**</i>	3
COMP 110	<i>Computer Skills Development</i>	3
COM 290	<i>Excel for Finance**</i>	3
DSCI 310	<i>Operations Management**</i>	3
ECON 110	<i>Macroeconomics</i>	3
ECON 120	<i>Microeconomics</i>	3
ECON 450	<i>International Economics**</i>	3
FASH 100	<i>Fashion & Textile Trends through the Ages</i>	3
FASH 220	<i>Made in Paris: Luxury Quality Management**</i>	3
FINC 215	<i>Business Finance</i>	3
FINC 324	<i>Money & Banking**</i>	3
FINC 345	<i>Audit, Control & Risk Management**</i>	3
FINC 400	<i>Corporate Finance**</i>	3
FINC 450	<i>International Finance**</i>	3
MATH 210	<i>Business Statistics**</i>	3
MGMT 215	<i>Organizational Behavior</i>	3
MGMT 230	<i>International Business</i>	3
MGMT 320	<i>Management for Luxury Services**</i>	3
MGMT 442	<i>Doing Business in Middle East & Africa**</i>	3
MKTG 210	<i>Principles of Marketing* (please see below)</i>	3
MKTG 240	<i>Consumer Behavior* (please see below)</i>	3
MKTG 315	<i>Digital Marketing & Web Analytics**</i>	3
MKTG 340	<i>Marketing Research**</i>	3
MKTG 350	<i>International Marketing**</i>	3
MKTG 391	<i>Sponsorship and Event Marketing**</i>	3

MKTG 400	<i>Creating & Developing Luxury Brands **</i>	3
PHIL 310	<i>Business Ethics**</i>	3
Humanities Courses		
ARTS 113	<i>History of Art</i>	3
ARTS 240	<i>Impressionism</i>	3
HUMA 200	<i>French Civilization</i>	3
POLS 210	<i>International Relations</i>	3
PSYC 110	<i>Introduction to Psychology</i>	3
French Language		
FREN 110	<i>Elementary - 6 hours/week</i>	6
FREN 220	<i>Lower Intermediate French** - 4 hours/week</i>	4
FREN 350	<i>Advanced French** - 3 hours/week</i>	3
FREN 290	<i>Business French</i>	3

****The Principles of Marketing and Consumer Behavior classes will take place on a different campus in the suburbs North of Paris. It is accessible by train and it is a 40-minute ride door-to-door from the ABS campus. The cost is included in your metro pass.***

On site, students have the opportunity after their classes to participate in sport activities.

List of sports available:

- Soccer
- Basketball
- Track & Field
- Fitness

Participating in the above sports is free of charge.

*****Pre-requisite needed. Please check the Course Catalog for more information.***